THINK CHAPMAN FIRST

CHAPMAN UNIVERSITY INDUSTRY PARTNERS

ENGAGE PURPOSEFULLY

An industry partnership with Chapman University is more than just a business arrangement. It's an opportunity to create many mutually beneficial successes through a variety of connections and opportunities:



ENGAGE

Strengthen your organization's relationship with our growing Chapman Family of administrators, board members, faculty, staff, and students, plus more than 50,000 alumni across the globe.

Opportunities include guest speaking and lecturing, networking events, mentorship programs and more.



RECRUIT

Think Chapman First and hire exceptional Chapman talent when building your organization's team. Receive professional concierge assistance when recruiting Chapman students for internships and seasoned alumni professionals.



LEARN

Connect your team with invaluable professional development opportunities at the University, including executive education programs tailored to your organization's unique needs.

WAYS TO THINK CHAPMAN FIRST

PURPOSE

Philanthropy is a powerful and impactful way to connect your organization with the incredible things happening every day at Chapman University. Companies play an integral role in scholarship funding through sponsorships, capital campaign projects and more.

RESEARCH

Tap into groundbreaking research and collaborate with Chapman's pioneering experts and students across a range of disciplines to pursue solutions to the challenges facing your industry.







WHY PARTNER WITH CHAPMAN UNIVERSITY?

A LEADER IN HIGHER EDUCATION

Chapman has a long history as one of the top universities in the western United States, consistently ascending the rankings and earning recognition across our programs, schools and colleges.

Bloomberg Businessweek



UNDERGRADUATE PROGRAM ON THE WEST COAST **ARGYROS SCHOOL OF BUSINESS & ECONOMICS**



CARNEGIE CLASSIFICATION, A DISTINCTION HELD BY JUST 10% OF U.S. UNIVERSITIES



UNDERGRADUATE TEACHING



UNIVERSITIES



TOP **FOWLER SCHOOL OF LAW BEST QUALITY OF LIFE BEST COLLEGES**



"Our relationship with Chapman reflects the true, deep, meaning of 'partnership.' We can always count on Chapman to

EXCEED OUR EXPECTATIONS

and help us wow our clients. "

- SHARI BATTLE

Senior Vice President, OC Market Manager at BANK OF AMERICA

JOIN A NATIONWIDE NETWORK



Our network consists of partners across all industries including:

ECOS

Experian

Google

Idea Hall

Johnson

Netflix

Business Journal

Park West

Allergan

Schools First Credit Union

Amazon

Robert Half

Automobile Club of Southern California

The Walt Disney **Ingram Micro** Company

Bank of America

Johnson & **Wells Fargo**

Whittier Trust

Bay Alarm

Boeing

... and many more **Orange County**

EXPERIENCED STUDENTS AND ALUMNI

When you Think Chapman First, you're hiring successful, driven and experienced students and alumni.

80%

of students intern

> of employers are satisfied with their CU intern

alumni believe their education is relevant to their position

"Establishing a partnership with Chapman has been very beneficial and has helped to bring additional

INNOVATIVE INSIGHTS

into our organization."

- GALEN GRILLO (EMBA '13)

Vice President at the AUTOMOBILE CLUB OF SOUTHERN CA

