

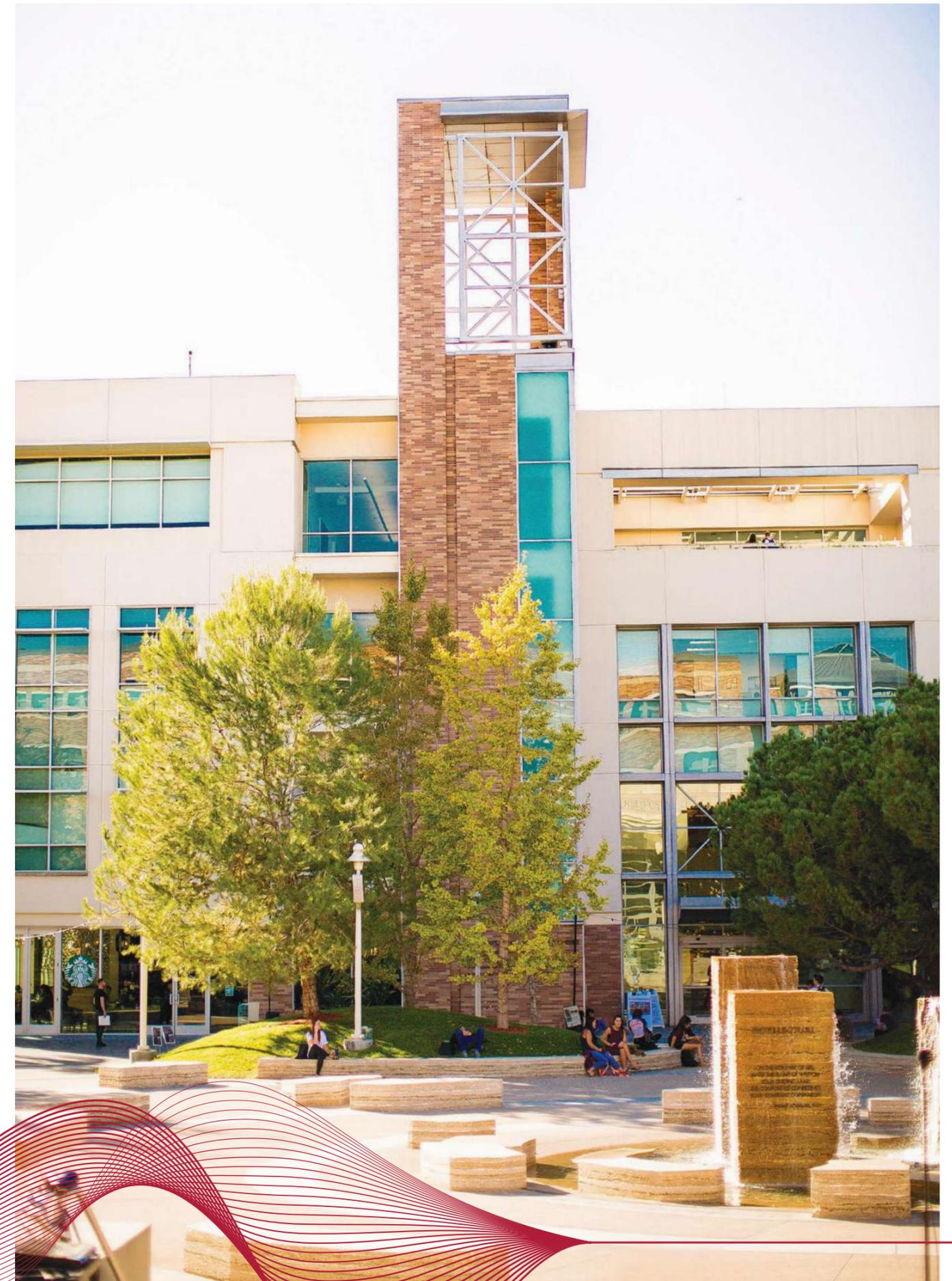
CHAPMAN GRADUATE BUSINESS PROGRAMS



CHAPMAN
UNIVERSITY

**Argyros School of
Business and Economics**

ADVANCE YOUR CAREER.





GO FARTHER.

THE ARGYROS ADVANTAGE.

PROFESSIONAL DEVELOPMENT FOR A PROSPEROUS FUTURE.

Located in the city of Orange, between Los Angeles and San Diego, California, the George L. Argyros School of Business and Economics at Chapman University offers unparalleled, individualized attention. We give you the opportunity to build professional confidence while creating lifelong connections around the globe and here in California—the #1 state in America regarding economic climate and #8 in growth prospects.

Discover more at Chapman.edu/business today.

21

average graduate
class size

2,015

current enrollment

248 graduate

1,767 undergraduate



78

full-time faculty

85TH

best full-time
MBA category

(U.S. News & World Report)

73RD

best full-time MBA

(Bloomberg)

34TH

best
undergraduate
business school

(Bloomberg)

10^{GRADUATE}

Business Programs



YOUR CHOICE OF GRADUATE PROGRAMS.

Accelerate your career with the program that's right for you. Whether you're just starting out your career, wanting to change industries or refine a specific skill set, we have programs to help you reach your professional goals.

FULL-TIME MBA

Our nationally ranked Full-Time MBA prepares future business leaders with the skills needed to succeed in a competitive workforce. This 50 credit, cohort-style program can be completed in 16–21 months with daytime classes offered Monday through Thursday. We offer elective courses from eight specializations, including finance, marketing, entertainment, analytics and more. Plus global travel courses to Scandinavia, South America and other relevant destinations.

In the Full-Time MBA, students complete a unique professional development program, including a career residency, coaching and workshops.

Average work experience:

3 YEARS

Average GMAT:

634

Average class size:

26

FLEXIBLE MBA

Improve your negotiation skills and expand your management and analytical abilities with an MBA. This 50 credit program is ideal for working professionals needing a self-paced curriculum and can be completed in 21-28 months. Classes meet Monday through Thursday during the day or evening to accommodate your schedule.

We offer elective courses from eight specializations, including finance, marketing, entertainment, analytics and more. Plus global travel courses to Scandinavia, South America and other relevant destinations.

Average work experience:

5 YEARS

Average GMAT:

562 May be waived

Average class size:

23

EXECUTIVE MBA

Designed for high-achieving mid-career managers and executives seeking to become influential leaders for a complex world. The Executive MBA (EMBA) is a 47 credit program completed in 21 months. Students immerse themselves in three off-site residential courses located in San Diego, Asia and Washington D.C. On-campus classes are held weekly Thursday evenings and Saturday mornings.

Our students come from diverse industries and build close relationships with faculty, industry partners and classmates. This cohort-style program facilitates deeper learning and discussions that bring executive-level scenarios into the classroom.

Average work experience:

15 YEARS

Average GMAT:

WAIVED

Average class size:

22

ACCOUNTING M.S.

The M.S. in Accounting (MSA) program is designed for entry-level candidates to senior-level executives seeking a competitive advantage for a successful career. This self-paced program can be completed in as few as 10 months and assists graduates in preparing for the Uniform CPA exam and meeting the requirements for California CPA licensure.

The MSA program enhances critical thinking and technical skills by providing a theoretical foundation in accounting and business administration.

Average work experience:

0-6 YEARS

Average GMAT:

660

Average class size:

20

*All averages based on multi-year data.



Argyros School professors include MIT and Harvard graduates, as well as Nobel Laureates and top-level executives.



BRYAN CASTANEDA
MSA '19

Audit Assistant
Deloitte & Touche, LLP
Costa Mesa, California

"I served eight years in the United States Army and deployed a total of three times to Iraq in support of Operation Iraqi Freedom and Afghanistan in support of Operation Enduring Freedom. After returning to the U.S. and earning my B.S. in Business Administration, I decided to pursue an M.S. in Accounting at Chapman. At Chapman I was involved with the Accounting Society and Veterans Club. I recently accepted a full-time offer from Deloitte & Touche LLP in Costa Mesa, CA as an Audit Assistant in the Audit & Assurance group. Chapman's Career Center, the Accounting Society and the MSA program have been instrumental in helping me secure this full-time offer with a Big Four firm."

RELEVANT EXPERIENCE FOR A REWARDING CAREER.

JD/MBA

This full-time joint JD/MBA program is offered in collaboration with Chapman's ABA accredited Fowler School of Law and provides a unique understanding of legal concepts and frameworks. The flexibility offered in the program allows graduates to transition from law to the corporate world, preparing them for senior management opportunities as unique candidates who rise above the competition.

Length: 4 Years
Study: Full-Time

MBA/MFA in Film and Television Producing

Offered in partnership with the Lawrence and Kristina Dodge College of Film and Media Arts, the MBA/MFA program prepares candidates for producing, management and executive level opportunities within talent agencies, studios, or television networks.

Length: 3 Years
Study: Full-Time

MBA/Master of Science in Food Science

Offered in conjunction with the Schmid College of Science, the MBA/M.S. in Food Science program is designed for candidates seeking a management or executive-level position within the food or nutrition industries.

Length: 2.5 Years+
Study: Full- or Part-Time

Master of Science in Economic Systems Design (MSESD)

Open to students with strong mathematical or computational skills, the MSESD program is designed to complement the educational background of degrees in business, economics, computer science, mathematics and psychology. Economic Systems Design is the scientific study of the design, development, testing and understanding of economic institutions.

Length: 2 Years or Accelerated
Study: Full-Time

Accelerated (4+1) MBA

Open to all Chapman University undergraduates, this sequential program for full-time students allows undergraduates to obtain an MBA with just one additional year of study beginning in their senior year.

Length: 5 Years
Study: Full-Time

Accelerated (4+1) M.S. in Accounting

The Accelerated MSA enables Chapman undergraduate accounting students to begin taking master's level accounting coursework during their senior year and earn a M.S. in Accounting degree with just 1-2 additional semesters of study.

Length: 4.5-5 Years
Study: Full-Time



Join a community where your skills and talents are celebrated, connections lead to careers and partnerships last a lifetime.

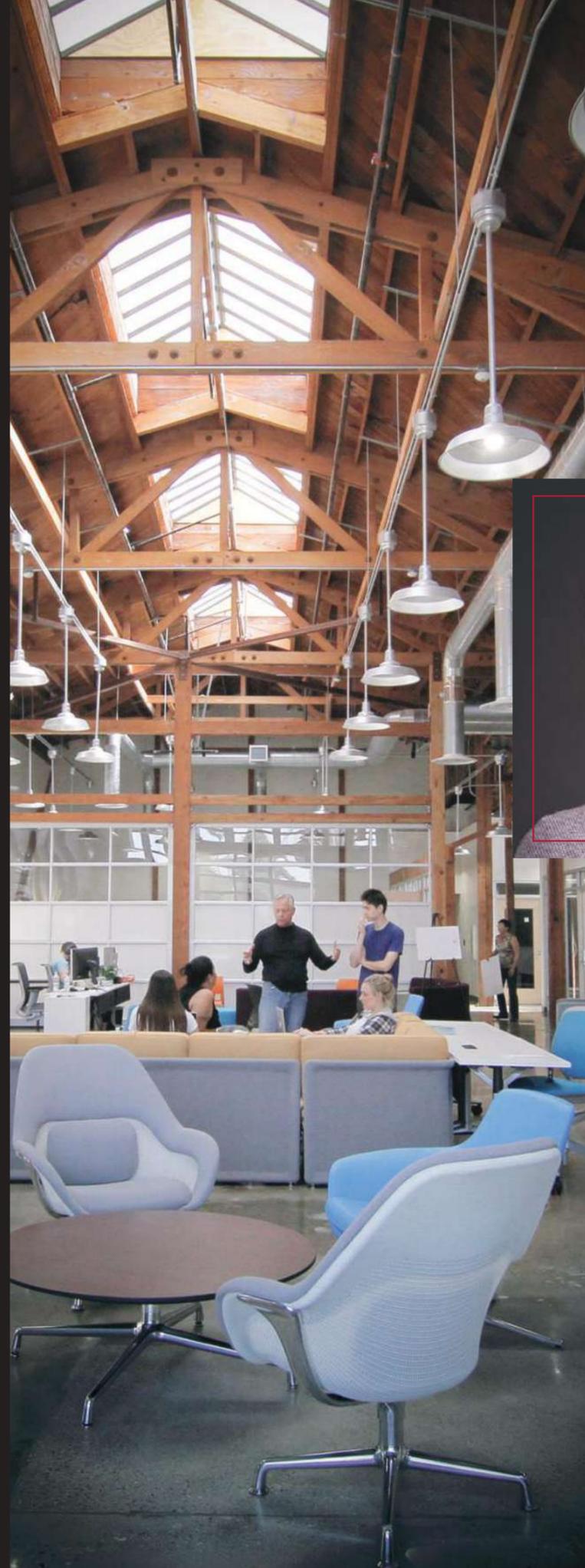
NICOLE LUCAS MBA/JD '18

Corporate Counsel
St. John Knits
Southern California

"Earning both my MBA and JD through the joint program at Chapman has greatly benefited me in my role as Corporate Counsel at St. John Knits, Inc., a global women's luxury clothing brand. The MBA has specifically empowered me as a trusted business advisor to the various business units and has led to opportunities within the company extending beyond the legal department. My Chapman MBA has set me apart from other attorneys, and has given me lifelong benefits, friendships, and professional relationships."



MAKE AN IMPACT.



The Argyros School of Business and Economics prepares you for success, whether it means preparing you to launch a startup or to lead a global company of 10,000 employees.



JEANINE SINGER
EXECUTIVE MBA '11

Vice President General Manager
West McKesson Corporation
Southern California

“Completing my MBA with Chapman has been critical to advancing my career with McKesson Corporation, a Fortune 6 Organization, allowing me to compete and win roles that would have otherwise been beyond my reach. The program rounded out my business acumen, developed and honed new areas of interest and advanced my leadership skills. The friends and professional relationships I developed at Chapman expanded my network and continue to support me today.”

RESEARCH CENTERS ADD DEPTH TO YOUR DEGREE.

A. Gary Anderson Center for Economic Research

Generates the economic forecast data behind our nationally-recognized Chapman University Economic Forecast. An event that draws over 3,000 local business experts, Chapman students and alumni.

C. Larry Hoag Center for Real Estate and Finance

Helps students grow their knowledge of the real estate market through ARGUS training, build connections with local real estate professionals and participate in events like our annual OC Home Fair.

Economic Science Institute

Built upon the groundbreaking work of Nobel Laureate Vernon Smith, this institute develops some of the top economic science research and publications in the world.

Institute for the Study of Religion, Economics and Society

Studies the young but growing field linking religion, economy and society by establishing collaborative study of religion among economists, sociologists and social scientists.

Ralph W. Leatherby Center for Entrepreneurship and Business Ethics

Helps students launch start-ups and gears them toward entrepreneurial thinking, investing and development with hosted events and speakers.

Janes Financial Center

Gives students the opportunity to take part in advanced data analytics, financial analysis and market training including certification on our 12 Bloomberg Terminals, CFA preparation, student-managed investment funds and more.

Walter Schmid Center for International Business

Coordinates travel courses enabling students to understand contemporary global issues.

The Smith Institute for Political Economy and Philosophy

Challenges the perceived tension between economics and the humanities to reintegrate the study of humanities and economics in the spirit of Adam Smith.

8 RESEARCH CENTERS

The Argyros School houses eight research centers which enhance your experience through collaborative opportunities with faculty and the business community.



Experience more than traditional courses in business theory. Our programs put you in real-world scenarios and take you into the boardroom with business leaders around the globe.



ASHKAN PAYAMI
MBA '17

Digital Sales & Distribution Manager
Lionsgate
Los Angeles, California

“My decision to attend Chapman for my MBA allowed me to develop my personal and professional skills I needed to reach levels of success that would otherwise be unattainable. Chapman is more than an institution with a vast alumni network; it is a family. From the moment I sat in on a preview class during my decision-making process, I knew that Chapman was the right fit for me.”



LEAD CONFIDENTLY.

Join the Global Economy.

A GLOBAL PERSPECTIVE.

All graduate programs include the opportunity to learn through a variety of travel courses designed to elevate your exposure to global business trends and culture.

Travel courses are offered every academic year to unique destinations like China, Vietnam, Spain, Brazil, Peru, India, Chile, Denmark, Finland and more. Our Executive MBAs take a required travel course to multiple locations in Asia during their summer session after beginning their program with a residential in Carlsbad, CA and ending with a week in Washington D.C.

You have the option to take multiple courses abroad to create a truly global degree.



NOEL MURRAY, PH.D.

**Director of Chapman's Schmid Center for International Business,
Associate Professor of Marketing,
Chapman University, Orange, California**

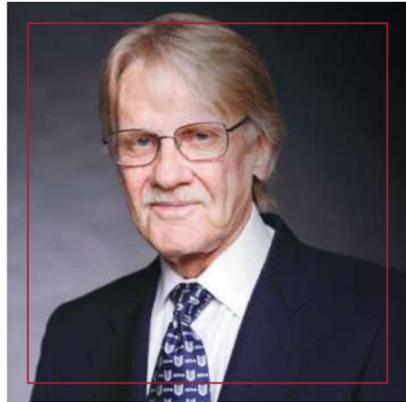
"Traveling abroad adds to your understanding of how business works on a global scale. It illuminates challenges and opportunities in these markets that our students take with them to their jobs and careers."



UNPARALLELED ATTENTION. PERSONALIZED EDUCATION.

OUR FACULTY

Argyros School faculty generate approximately 100 research publications per year and have been cited over 133,000 times on Google Scholar.

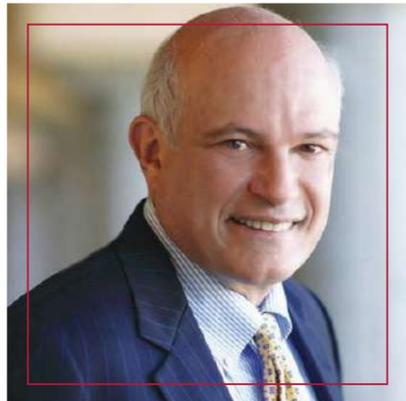


Vernon L. Smith, Ph.D.

Professor, George L. Argyros Endowed Chair in Finance & Economics

Dr. Vernon L. Smith was awarded the Nobel Prize in Economics in 2002 for his groundbreaking work in experimental economics. Dr. Smith has joint appointments with the Argyros School of Business and Economics and the Fowler School of Law. He is part of the team that runs the Economic Science Institute. Dr. Smith has authored or co-authored more than 250 articles and books on capital theory, finance, natural resource economics and experimental economics. He serves or has served on the board of editors

of the *American Economic Review*; *The Cato Journal*; *Journal of Economic Behavior and Organization*; *Journal of Risk and Uncertainty*; *Science*; *Economic Theory*; *Economic Design*; *Games and Economic Behavior*; and the *Journal of Economic Methodology*. He is past president of the Public Choice Society, the Economic Science Association, the Western Economic Association and the Association for Private Enterprise Education.



Mario Leone, MBA

Director of Chapman's Leatherby Center for Entrepreneurship and Business Ethics
Clinical Assistant Professor of Strategy and Information Systems

Professor Leone teaches strategy and information systems at the Argyros School and holds board member positions at several companies throughout Southern California. Before joining the Argyros School, he was a C-Level Executive for Fortune 100 companies across the world and provided guidance and consulting services to start-up and mid-sized firms.

As Director of the Leatherby Center, Leone strives to create a campus-wide resource where entrepreneurial ventures are incubated with advice and feedback from a diverse professional network of alumni and community entrepreneurs.



Our alumni and business partners include some of the most influential leaders in Southern California making the Argyros School the premier source for ideas, connections and talent in Orange County.



THOMAS A. TURK, PH.D.

**Argyros School of Business Dean,
Professor of Management
Chapman University
Orange, California**

"Connecting talented students, renowned faculty and influential business leaders in a personalized setting are what distinguishes the George L. Argyros School of Business and Economics. At the Argyros School, you won't merely enter an academic program — you will join a community. The community you join places you at the center of the Orange County business community. Join us."



ACHIEVE MORE.

Our career team provides a full-range of services
dedicated to our business school students.



NICOLE PROVANSAL '07
MBA '09

Director, Community Partnerships
Angels Baseball
Anaheim, California

“Receiving my MBA at Chapman University opened doors to a career path I didn’t realize was possible. The education, along with the network I was introduced to, prepared me to seize new opportunities.”

PROFESSIONAL DEVELOPMENT AND MEANINGFUL CONNECTIONS.



JOIN OUR COMMUNITY

We have dozens of ways to get involved and build your network:

- An expansive graduate alumni network
- An active Graduate Business Association for current students
- Membership opportunities through the world's largest business fraternity, Delta Sigma Pi, and the exclusive business honor society, Beta Gamma Sigma
- Interest-based clubs like the Accounting Society, the Business Analytics Club, Consulting Club, Chapman Women in Business and the Latino Business Student Association
- National exposure through participation in competitions such as the ACG Cup and the CFA Research Challenge



85%

**MBA internship
acceptance rate
(class of 2018)**

Collaboration within our networks and among the broader community help to shape us as individuals to be responsible global citizens. At the Argyros School of Business and Economics, we're committed to thinking bigger.

PERSONALIZED CAREER PLANNING AND SERVICES.

MBA CAREER RESIDENCY

Our Career Residency is a two-day offsite career intensive for full-time MBA students. This program ensures you get a jumpstart on your career preparation, allowing you to build your network with current students and alumni.

MEET THE FIRMS

Our micro-career fairs connect you with employer partners specific to functional interests in accounting, finance and marketing. Regulars include the Big 4, Johnson & Johnson, Disney, Ayco, Experian, United Sports Brands and Pacific Life.

MBA MENTOR PROGRAM

Each fall, our mentor program pairs students with local business leaders across a broad range of experience and industries. Mentor relationships are an added tool to build career-specific networks and skills.

GRADUATE PROGRAMMING

We also offer:

Graduate Career Class

A four-week, professional speaker-driven class covering graduate job search preparation and readiness.

Dedicated Career Coach

Each student is assigned a dedicated career coach to help navigate applications, the job search process and placement opportunities.

Accounting Recruiting

Students eligible for the CPA participate in structured public accounting recruiting programs and events.

Mock Madness

(Mock Interview Event)

Each March, we invite business leaders to come on campus and give mock interviews and feedback to students.

Corporate Site Visits

Every semester we invite students to visit some of Orange County's most prominent businesses where they meet with HR and senior managers.

\$78^K

average salary*

81%

accepted new jobs*

100⁺

annual on-campus
employer
engagements

30⁺

annual mentor
pairings

OUR ALUMNI WORK AT:



*Within 3 months of graduation for graduates with 3+ years of work experience

SCHOLARSHIPS AND FINANCIAL AID.

Generous scholarship opportunities are available to all graduate business students, primarily based on previous academic and professional achievement, as well as performance on the GMAT or GRE.

Scholarships are awarded on a first-come, first-served basis and — for the most highly qualified applicants — can cover nearly all tuition costs.

INVEST IN YOUR FUTURE

Financial aid opportunities are available to all graduate students through loans, including federally sponsored Stafford student loans and privately sponsored loans.

Graduate assistantships are awarded to eligible graduate students and are based both on financial need and academic ability.

Detailed information on financial aid may be obtained by calling the Chapman University Financial Aid Office at (714) 997-6741 or by visiting Chapman.edu/finaid.

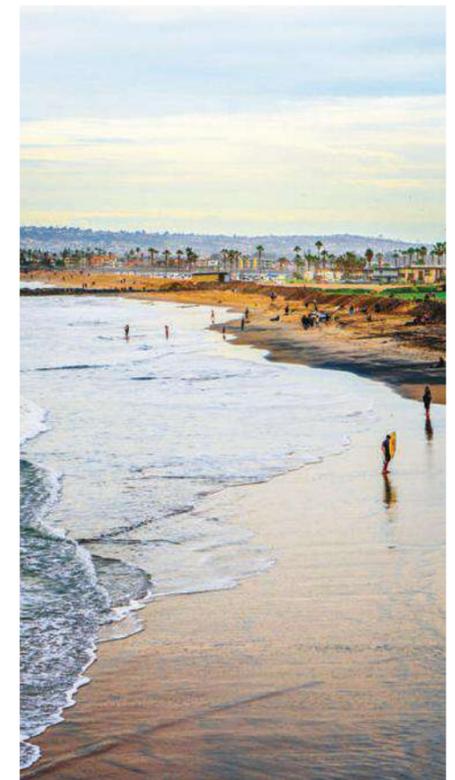


Graduate business students earn more than a degree, they develop the skills and confidence crucial to leading businesses and teams.

A PLACE THAT FEELS RIGHT.

At Chapman, you have the opportunity to interact regularly with Orange County business leaders and practitioners through speaker series, internships and events.

When you choose Chapman, you choose a nationally recognized university that provides students with a personalized education, leading them to become inquiring, ethical and productive global citizens.





CHAPMAN
UNIVERSITY

**Argyros School of
Business and Economics**

PLEASE CONNECT WITH US

The George L. Argyros School of Business and Economics
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